



# 2011 IFAC Teacher Conference

Thursday, July 21, 2011  
Northfield Inn & Suites ♦ Springfield, IL  
8:30 a.m. - 3:45 p.m.

This conference is made possible through  
funding from the McCormick  
Foundation and the Chicago Tribune  
Foundation.

## Illinois Teachers - Don't miss this educational event!

- Totally **cost-free** event!
- Professional Development Workshops geared for grades 6 - 12 (All IL K-12 teachers welcome)
- 4 CPDUs
- Buffet Lunch
- Free First Amendment educational materials
- Free scholastic journalism how-to booklet
- 80 Attendance prizes + 3 Super Prizes
- Designated time to visit exhibitors

### Attention all Illinois Middle & High School Scholastic Newspaper Advisers:

The IFAC will be awarding six \$350 grants during this conference for print or online newspapers. See details on last page.

**Space is limited to 200 - sign up today!**  
**Pre-Registration is required.**

Visit us online at [www.ifac.us](http://www.ifac.us)

# Conference Information

## Pre-Registration

IFAC is sponsoring its fourth annual teacher conference. This is a totally **cost-free** event for Illinois teachers. **Pre-registration is required, as space is limited to 200 participants.** Please send your Pre-Registration Form as soon as possible. If you must later cancel your registration, please contact us via email at [smontalvo@illinoispress.org](mailto:smontalvo@illinoispress.org) so others may attend.

You will receive your name badge during On-Site Registration. Name badges will be required at all times for admittance to the general sessions, workshops, lunch, and issuance of CPDU certificates. On-Site Registration begins at 8:30 a.m. on Thursday, July 21, 2011 at the Northfield Inn & Suites, 3280 Northfield Drive, Springfield, Illinois. Please use entrance "Northfield II."

## Workshops

There will be four breakout sessions, each offering four workshops. Attendees will choose four to attend. See workshop listings in this brochure.

## Keynote Speaker

Attendees will have the rare opportunity of being entertained by one of the country's top syndicated editorial cartoonists. See Presenters' Biographies.

## CPDUs

Each attendee will receive four (4) CPDUs after attending four workshops. CPDU Certificates will be issued at the Closing General Session.

## Directions to the Event

Coming north or south on Highway 55: Take Exit 100B/Sangamon Avenue. After exiting onto Sangamon Avenue, turn **RIGHT** at the first stop light onto Dirksen Parkway. At the first light, turn **RIGHT** onto Northfield Drive. Northfield Inn & Suites is on the right - attached to the Xochimilco Mexican Restaurant.

## Hotel / Parking Information

If you choose to stay overnight the night before the event, we have reserved a block of rooms with a lodging rate of \$80.00 plus tax. Sorry, we cannot cover the cost of lodging. To make your reservations, call Northfield Inn & Suites at 217.523.7900 and reference the room block for the "IFAC Teacher Conference." **This room block only applies to the night of July 20.** The room block will be held until July 5. After that date, the room rate is not guaranteed and reservations will be accepted based on availability. There is no charge for parking at the hotel.

## AGENDA at-a-glance

8:30 am - 8:50 am	Registration / Visit Exhibitors (Coffee & Donuts)	Onyx Room
8:50 am - 9:15 am	Opening Session: Welcome / Housekeeping Tips	Onyx Room
9:15 am - 10:30 am	Workshop Session #1	Crystal, Diamond, Emerald, Jade Rooms
10:30 am - 10:45 am	Break / Visit Exhibitors	Onyx Room
10:45 am - 11:45 am	Workshop Session #2	Crystal, Diamond, Emerald, Jade Rooms
11:45 am - 1:00 pm	Lunch / Keynote Speaker / Visit Exhibitors <i>Note to Exhibitors: Exhibitors' buffet at 11:15 - 11:45</i>	Onyx Room
1:00 pm - 1:15 pm	Break / Visit Exhibitors	Onyx Room
1:15 pm - 2:15 pm	Workshop Session #3	Crystal, Diamond, Emerald, Jade Rooms
2:15 pm - 2:30 pm	Break	Onyx Room
2:30 pm - 3:30 pm	Workshop Session #4	Crystal, Diamond, Emerald, Jade Rooms
3:30 pm - 3:45 pm	Closing General Session: <ul style="list-style-type: none"><li>★ CPDU Evaluations Completed</li><li>★ Super Prize Winners announced</li><li>★ Journalism grant recipients announced</li><li>★ Closing Remarks</li><li>★ CPDU Certificates Issued</li></ul>	

Visit us online at [www.ifac.us](http://www.ifac.us)

# Pre-Registration Form

## IFAC TEACHER CONFERENCE

Sponsored by the Illinois First Amendment Center

Thursday, July 21, 2011 ♦ Northfield Inn & Suites Conference Center ♦ Springfield, IL  
8:30 a.m. – 3:45 p.m.

PLEASE RETURN THIS FORM ...

... at your earliest convenience to the attention of Sue Montalvo via fax (Fax # 217-241-1301) or by mail to Illinois First Amendment Center, 900 Community Drive, Springfield, Illinois 62703, or email to [smontalvo@illinoispress.org](mailto:smontalvo@illinoispress.org). You must be pre-registered to attend this event. You will receive confirmation via email.

**\*\* NOTE: If you do not receive email confirmation, you are not registered. \*\***

**Registration Information:** (All information below is required for registration.)

Your name as it should appear on Name Badge: \_\_\_\_\_

Note: Name badge will be required at all times during event.

School / Organization: \_\_\_\_\_

School Address (City, State, Zip): \_\_\_\_\_

School Phone with Area Code: \_\_\_\_\_

Grade Level / Subject You Teach and/or Advise: \_\_\_\_\_

Year-round Email: (Please provide a year-round email address. All updates/confirmations sent via email.)

Specifically, how did you hear about our event? \_\_\_\_\_

If you have attended any of our past conferences, please circle the year(s):      2008      2009      2010

### Name Badge Registration:

Check-in registration will begin at 8:30 a.m. You will need to pick up your name badge and attendee bag at this time.

### Cancellation:

Space is limited for this event. Once registered and confirmed, if you are later unable to attend, please cancel your registration so others may attend. Contact Sue Montalvo via email at [smontalvo@illinoispress.org](mailto:smontalvo@illinoispress.org).

Visit us online at [www.ifac.us](http://www.ifac.us)

# Workshops

Note: Attendees will choose 1 to attend during each of 4 sessions. Line-up will be listed in final program book at conference.

## **“Balancing Student Journalism with Administrative Goals” / David Porter & Randy Swikle (6-12)**

This presentation discusses how to effectively mediate tension between students and the administration. It will cover who owns the student press, adopting a protocol for a free student press, mediation techniques, ethical journalism, teaching responsibility in journalism, how to rein in a student press without raining on its parade.

## **“Differentiated Instruction and RtI” / Annette Gresham (4-8)**

This session will give D.I. strategies and vocabulary strategies to use in Social Studies classrooms. The session will also discuss RtI's role in a D.I. classroom.

## **“First Amendment 101” / Don Craven (7-12)**

Censorship, prior restraint, and reduced access to government information are growing problems in the U.S. There is a growing lack of understanding of and tolerance for our First Amendment freedoms. Don will discuss these issues and answer the question, “What are we doing about it?”

## **“Free Online Tools for Educators” / Bryan Murley (6-12)**

Unsure about blogs, multimedia, Twitter, social media and the like? Learn about free online tools you can use to help students learn any topic. See how easy it is to: start a blog, use a wiki, connect via Twitter, and create online maps and timelines.

## **“Freedom for All” / Danielle Estler (6-12)**

In this hands-on session, you will use object-based learning to explore stories of historical figures who have struggled to help define freedom through the exercise of their First Amendment rights. Drawing on artifact reproductions, primary sources and multimedia found in Discovery Trunks and free classroom resources from the McCormick Foundation Civics Program, participants will explore the role of “ordinary Americans” in historical struggles with freedom. Learn how to create your own Discovery Trunks.

## **“GPS for Education in 21<sup>st</sup> Century Classrooms” / Ed & Nancy Gorny (3-College)**

Discover the rapid development of Global Positioning Systems (GPS) as a new and essential tool for student learning. Learn how this technology provides students with a powerful tool for exploring everything from the world to their backyard. GPS is making education REAL in the areas of social studies, history, geography, science and math. See the power of mapping GPS data as an educational tool. GPS is one of the newest geospatial technologies for students to learn!

## **“Improving Student Behavior” / Kim & Bob Freitag (K-12)**

This session will focus on practical strategies for eliciting student cooperation and desired behaviors, and thus increasing classroom time for teaching and learning. This session is based on the work of Annette Breaux and Todd Whittaker.

## **“Partnering with Local Media” / David Porter (7-12)**

In many communities, the local newspaper and broadcast stations are looking for positive stories about local young people. And every day, local young people are doing positive things in school. News coverage, though, is often devoted to athletics and school board meetings. Promoting academic programs helps non-athletic students (and teachers) find the accolades they deserve and improves the school's image within the community. Here's how to get your local media to do it.

## **“Podcasting” / Nancy Beebe (K-12)**

Podcasting is an exciting and inexpensive technology that will actively engage your students and encourage them to take charge of their own learning! Podcasting gives students the opportunity to demonstrate their learning to a global audience and create a classroom “window to the world.”

## **“Student Bullying” / Robert Freitag (K-12)**

This session examines the reasons/catalysts for bullying behavior and what teachers can do to address this behavior with victims and bullies and stop this behavior.

## **“Tackle the Design Trifecta – PhotoShop, InDesign & Illustrator” / Lynn Saputo (6-12)**

Learn how to: Make illustrations using drawing tools with Illustrator; create page layouts using text, drawings and images in InDesign; manipulate photographs using filters and drawing or color correction tools with Photoshop; create PDFs with Adobe Acrobat to share your files; take the individual components in Photoshop and Illustrator and bring them into your InDesign documents correctly, and more!

## **“Teaching Students Why News Matters” / Peter Adams (6-12)**

This workshop focuses on defining news literacy against the larger backdrop of media literacy and how studying the elements of quality journalism develops middle and high school students' critical thinking skills, deepens their civic engagement, and gives them the tools needed to shape and create journalism that matters to them.

## **“Using Media Tools to Create Better Writers” / Annice Brave (6-12)**

Many students avoid writing classes such as journalism or creative writing because they either fear or just don't like writing. We all have stories to tell and there are many ways to tell them using today's media tools. We'll create simple story boards and scripts and then use flip cams to record our stories.

## **“Using Social Media in the Classroom” / Chris Wherley (6 – 12)**

This workshop will explore different Internet-based solutions. We will examine the utilization in a classroom environment and protection of your students. Possible solutions are Edmodo.com, Mahara and Google Apps for Education. All free!

## **“Using the Latest Technology in the Classroom” / Shellie Brunzman (K-6)**

Learn ways to use the latest technology in the classroom including Flip cameras, iPod touches, laptops and SMARTBoards and responders.

## **“Working Effectively with Middle School Students” / Kim Freitag (6-8)**

This session explores the work of Dr. Sylvia Rimm, psychologist and author of *The Secret Lives of Middle School Students*. Topics will include: worries of middle school students, modern day challenges of middle schoolers, guiding middle school students in the classroom, and supporting the parents of middle school students.

## Presenters' Biographies

### **Peter Adams**

Peter is the Chicago area program manager for the News Literacy Project. An alumnus of Teach for America, he has taught in the New York City and Chicago public school systems as well as at Roosevelt University and Wright College. Peter has also worked with the New York City Teaching Fellows Program, with After School Matters and as an independent education consultant. He received his M.A. degree in the humanities from the University of Chicago.

### **Nancy Beebe**

Nancy is an elementary classroom teacher who has embraced technology in order to reach her students. She has a master's degree in instructional technology and enjoys integrating technology with core subjects. She has taught in both private and public schools and is currently a 5<sup>th</sup> grade teacher at Enos Elementary in Springfield.

### **Annice Brave**

Annice is the English Department Chair and Journalism Adviser at Alton High School. She teaches a variety of classes including English III Honors and English IV Honors, A.P., Journalism I and II Honors and High School English. She instituted and co-taught one of the first full-inclusion REI programs in Southern Illinois. She was voted the 2011 Illinois Teacher of the Year.

### **Chris Britt**

Chris Britt is the editorial cartoonist for the State Journal-Register in Springfield, Illinois. His cartoons are syndicated by Creators News Service, which distributes his work to over 200 newspaper clients around the country. Chris' cartoons have been published in Newsweek, Newsweek Japan, Time Magazine, U.S. News and World Report, The New York Times, The Washington Post and USA Today. They have also been aired on CNN's Inside Politics, MSNBC, Fox News and ABC's Good Morning America. When he is not hacking off readers, Britt can be found hacking a golf ball around the links.

### **Shellie Brunzman**

Shellie is a fourth grade teacher at Wilcox Elementary in Springfield. She has her master's degree in curriculum, technology and education from the U of I, Urbana-Champaign. Shellie is also an adjunct instructor at Benedictine University in Springfield.

### **Don Craven**

Don is a Springfield attorney with a concentration in media law. He serves as general counsel to the Illinois Press Association, the Illinois Broadcasters Association and the Illinois News Broadcasters Association. He represents television and radio stations, newspapers and other media in litigation including access to public records under the Freedom of Information Act, access to court records under the First Amendment, access to meetings of public bodies under the Illinois Open Meetings Act and to court proceedings under the First Amendment. Don also advises and drafts documents in copyright and trademark matters and defends against subpoenas compelling journalists to testify and turn over notes, tapes and photographs that were not published or broadcast. He also defends against libel, invasion of privacy, infliction of emotional distress and other types of lawsuits.

### **Danielle Estler**

As the professional development manager at the McCormick Foundation Civics Program, Danielle facilitates professional development opportunities for middle and high school teachers in the realm of civic education with an emphasis on the First Amendment, current and controversial issues, and inquiry-based learning. In past professional experiences, Danielle organized and trained citizen advocates to use their First Amendment rights on health, environment and civil rights public policy issues.

### **Kim Freitag**

Kim Freitag is the Gifted Program Coordinator at CCSD #93 in Carol Stream, IL and a doctoral candidate at Northern Illinois University. An experienced educator, Kim has served as a teacher and administrator at every level K – 12, in U.S. public and parochial schools as well as international schools in Germany and Saudi Arabia.

### **Robert Freitag**

Robert is a school guidance counselor at St. Charles North High School, licensed clinical professional counselor, and an adjunct instructor at Northern Illinois University. An experienced educator, Bob has served as a teacher and school counselor at every level K – 12 in U.S. public schools and international schools in Germany and Saudi Arabia.

### **Ed Gorny**

Ed Gorny is a retired junior high technology and math teacher. His background in math and geography makes this a natural tie-in to GIS and GPS. Ed is also the only ESRI - K-12 certified GIS trainer in Illinois. He also holds an M.A. in Geography with an emphasis on Geographic education. He was also a master trainer for the U.S. Department of Education at Argonne National Labs.

### **Nancy Gorny**

Nancy is a retired LRC director. Her background is in geography, map libraries, researching and class development. Her research has been focused on historical data and locations. She is also ESRI trained for K-12 GIS training and integration and holds a M.A.T. and a degree in Geography. She was also a master trainer for the U.S. Department of Education at Argonne National Labs.

### **Annette Gresham**

Annette is the Director of Special Education and Curriculum and created a RtI framework for her school district. She has had extensive training in differentiated instruction and curriculum.

### **Bryan Murley**

Bryan Murley is assistant professor of new and emerging media in the Journalism Department at Eastern Illinois University. He advises their online student news outlet - dennews.com - and teaches classes. He is also the primary author of the Innovation in College Media weblog ([www.collegemediainnovation.org](http://www.collegemediainnovation.org)) and a Ph.D. student at the University of South Carolina.

### **David Porter**

David Porter is a 25-year veteran of the newspaper business and has worked closely with schools as an editor. In 2002, the Illinois Principals Association honored his staff with its Friend of Education Award. He has presented seminars to education administration students on media relations and wrote the handbook, Tips for Producing a School Newspaper. He is the director of communications and marketing for the Illinois Press Association.

### **Lynn Saputo**

Lynn has a bachelor's degree in Graphic Design from Robert Morris University (RMU). She currently teaches undergraduate courses in Graphic Design at RMU to students in Computer Illustration, Photoshop and InDesign. She is also the General Manager and Marketing Director for Erin's Pavilion at the new Southwind Park in Springfield.

### **Randy Swikle**

Randy is the Director of the Illinois Journalism Education Association. He authored the McCormick Foundation's *Protocol for Free & Responsible Student News Media*, and he serves on the Illinois Press Foundation board.

### **Chris Wherley**

Chris has been the Technology Coordinator at Williamsville CUSD #15 since 1997. He enjoys finding solutions for teachers and students to utilize technology for their classroom activities.

## Exhibitors

**A full list of exhibitors will be included in our final Program Brochure at the conference.**



## Illinois Middle & High School Scholastic Newspaper Grants

*Grants made possible through funding from the McCormick Foundation.*

The Illinois First Amendment Center (IFAC) is awarding six (6) \$350 grants at its July 21, 2011 IFAC Teacher Conference. The Conference will be held at the Northfield Inn & Suites Conference Center, 3280 Northfield Drive (just off Dirksen Parkway), Springfield, Illinois from 8:30 a.m. – 3:45 p.m. All middle and high school newspaper advisers who plan to attend the conference are eligible to enter to win a \$350 grant for their newspaper.

**Details:**

1. Write a brief paragraph below describing how funds would be used to support your school’s newspaper in the 2011-2012 school year.
2. Send this form to Sue Montalvo by faxing to 217.241.1301 or mailing to the address below or scanning/e-mailing to [smontalvo@illinoispress.org](mailto:smontalvo@illinoispress.org).
3. Adviser *must* be in attendance at our July 21, 2011 conference to win. A drawing will be held during the conference; winners will be announced at our closing general session at 3:45 p.m. Grant funds will be sent, payable to your school, on or about September 15<sup>th</sup>.
4. Pre-Registration to our cost-free conference is required; space is limited to 200. Brochure & Registration Form is available on our website or via email. Workshops are geared for grades 6 – 12. Sixteen workshops will be offered; attendees choose four to attend and will receive 4 CPDUs.
5. Grant Request Form must be received by 5:00 p.m. on or before July 1, 2011 and must include all information below.
6. Grants are being made available to support Illinois scholastic newspapers. Sorry - home schools, yearbooks and other media are not eligible. But attention all Illinois High School Media Advisers: Our Center will be offering its second round of larger grants in the fall of 2011. We will be disbursing a total of \$20,000 in grant funds in April 2012. Information will be available on our website this fall at [www.ifac.us](http://www.ifac.us).

**Questions? Contact Sue Montalvo at 217.241.1300 or via email at [smontalvo@illinoispress.org](mailto:smontalvo@illinoispress.org)**

### GRANT REQUEST FORM

*Note: Please print legibly or type. If you are unable to scan & insert the required signatures, please fax this form to Sue Montalvo at Fax Number 217.241.1301 or mail to address below.*

<b>School Name:</b>	<b>School District Number:</b>
<b>School Address with zip code:</b>	<b>School Phone Number with Area Code:</b>
<b>School Principal’s Name (printed or typed):</b>	<b>Adviser’s Name &amp; email (please type or print legibly)</b>
<b>School Principal’s Signature:</b>	<b>Adviser’s Signature:</b>
<b>Narrative – how funds would be used to support your school’s print or online newspaper:</b>	

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