

IJEA Board of Directors minutes  
10:30 a.m. March 10, 2007  
336 Gregory Hall, the University of Illinois

In attendance: Deb Malcolm, John Gonczy, Jennifer Reiser, Heather Tanner, Sarah Doerner, Cathy Wall, Randy Swikle, Linda Jones, James Tidwell, Sally Turner

Absent: Joni Page, Barb Thill, Mike Doyle, Mary Larson, Dan Kerns, Kelly McBride, Lynn Holley, Susan Tantillo

I. Meeting was called to order by President Sarah Doerner at 10:30 a.m. She thanked Lynn Holley for arranging the conference room.

II. Minutes from the Oct. 6, 2006, meeting by Secretary Dan Kern were distributed. John Gonczy moved that they be approved; Heather Tanner seconded. Approved unanimously.

III. The treasurer's report by Treasurer Susan Tantillo was distributed and discussed. There are 125 members: 68 life members and 57 annual members. There is a balance of \$12,570.93, much of which came from the JEA national convention in Chicago.

IV. Old/Ongoing business:

A. Public relations

1. IJEA newsletter: will be sent out the first of April. The following guidelines were set up for quarterly newsletters for the future.

January

April: Elections (extra copies go to sectionals and state)

August: Recruiting new members, Constitution Day ideas

October/November: talk to seniors now about JOY

2. IJEA Web site: [www.ijea.net](http://www.ijea.net). Doerner provided an overview of the new site and gave a special thank you to Dan Kerns and Julia for the Web site. Additions, corrections and forms on the site will be forthcoming.

Gonczy was congratulated for his Rising Star award, which will be presented at the JEA/NSPA convention in Denver in April.

B. Awards

1. JOY: Nomination deadline to JEA March 15, 2007. There were three entries, which will be judged after the meeting. Randy Swikle led the discussion of how to get more entries. Ideas included sessions at ISHSPA on portfolios and handouts of how to enter for students and advisers at the conference. We will talk with Lynn about the possibility of such a session.

2. Administrator of the Year: Nomination Deadline May 1. James Tidwell distributed a flier with the information and deadlines. The deadline is May 1. All entries will go to Tidwell. The award will be presented at the administrator's school and at the All-State Banquet in June.

3. All-State Team: Nomination deadline May 1, 2007. Fliers will be sent to all sectional sites and state, and will be included in the newsletter.

4. IJEA Friend of Journalism award: As the ISHSPA convention, when the Friend of Scholastic Journalism Award is presented, has been moved to Sept. 14, 2007, the deadline for nominations has been moved up to June 1, 2007. Nominations will be sent to Award Chairman John Gonczy.

5. IJEA Intergenerational Award: Doerner reported an effort will be made to try to get regional directors to judge entries, although there might be a problem with getting entries this year. Regional winners should be sent to Doerner by May 1, 2007. The Illinois College Press Association and the Illinois Community College Journalism Association are holding similar contests. The contest will be announced at the All-State banquet.

C. IHSA Sectional and State competition: There will be seven sectionals across the state April 21. Three winners in each of the 15 categories will advance to the state competition the following week April 28 at Eastern. We would like Board of Directors to be at the sectionals and run the adviser meetings, including Cathy Wall, Dan Kerns, Gonczy and Stan Zoller. Gonczy, with the help of others, will run the meeting at state. Packets with IJEA nomination materials, pens, fliers and membership forms will be sent to sectional sites.

D. JEA conferences:

Spring (April 12-15, 2007) Denver

Fall (Nov. 8-11, 2007) Philadelphia

E. ISHSPA conference:

Friday, Sept. 14, 2007, University of Illinois, Champaign

F. IRHSPA meeting, conference call, Feb. 1, 2007. Turner reported that the regional directors discussed the new grant application form of the Illinois Press Foundation for applying for funds. In addition, the directors announced the dates of their conventions and their needs. Kim Filson, IPF director, reported that the media directory is being gathered and asked for help from the directors in contacting their memberships and encouraging them to fill out membership directory surveys. In addition, a mentorship program, local partnerships, a curriculum guide and a speakers' bureau are still on the agenda. Turner reiterated how important a curriculum guide was and urged IJEA to help with this project.

G. Regional updates:

- SISPA, March 7, 2007. Doerner reported that there were 18 schools and 294 students represented. Director Cathy Wall was chosen as Newspaper Adviser of the Year.
- CSPA, March 13, 2007. Linda Jones reported that 17 schools and 255 are registered. The conference will be at the Chicago Cultural Center, and two scholarships will be given to attend the conference. She also reported that the McCormick Tribune Foundation as given some money for some high school media awards.
- NISPA, April 20, 2007. It will be at the College of DuPage the day before sectionals.
- Everyone was reminded that at these conferences it is a good idea to remind advisers that they should select students for the IHSA sectionals who would be able to attend the state contest if they make the top three.

H. Executive director's report:

- Turner shared correspondence from Diane Peckham, a thank you note for the recognition at the All-State ban-

quet on the occasion of her retirement.

- Tom Winski donated past materials from IJEA, as well as journalism textbooks, to IJEA headquarters at EIU.
- Two newsletters have been sent this year so far, and another will come out in April.
- Publicity is important for all awards and honors that IJEA gives. It was recommended that all winners, election winners, officers, etc., be asked to provide the names and address of their local media for press releases to be sent.
- Amanda Mibb of the IPF is helping Filson with the banquet. It will be moved this year to the Springfield Hilton, the Vista Room on the 29th floor. The address is 700 E. Adams St. (217) 789-1530.
- The next J Conference for Advisers will be Sept. 21, 2007 at EIU. The IPF once again is helping to fund the event, and IJEA advisers will be on the schedule. Gonczy made the motion and Tanner seconded it that five \$50 Dana Ewell Scholarships be awarded this year to IJEA members who want to attend the conference. Motion carried.
- James Tidwell told the group about the College Press Act that State Sen. Susan Garrett introduced to the Illinois General Assembly last month. Sens. Dale Richter and Bill Brady have co-sponsored the legislation, which establishes all college media as open forums and it holds editors responsible for what they publish.

I. State director's report: Randy Swikle reported that at the Nashville state directors' meeting the big topic of discussion was the national Journalist of the Year competition. Most of the winners are from the newspaper side and most are involved in community journalism or something outside of their schools. There may be significant change in the contest in the coming years.

#### V. New Business:

A. The Board members signed a letter of appreciation for Quill & Scroll Executive Director Dick Johns, who is retiring from Quill & Scroll.

B. Mary Larson is resigning from her position as Region 3 director. The Board thanked Larson for her years of service. Doerner will contact Stan Zoller about filling in the Region 3 director position through 2008.

C. Although the 2007 membership drive yielded fewer members than expected, Doerner thanked directors for their efforts and encouraged us to continue to recruit. A discussion continued with more ideas for next time.

D. The menu for the all-state banquet was discussed. Prices for the lunch have gone up. Swikle made the motion and Gonczy seconded it that an addition \$5 be donated from the IJEA treasury to supplement the cost of the meal offering. Motion carried. Turner will let the IPF know.

E. Swikle will check on the IJEA logo and letterhead. The logo should appear on all correspondence and forms. He will contact Josten's and others to get more information.

F. Tanner will make sure IJEA has a presence at the ISHSPA convention, at the advisers' luncheon and either in the ballroom or in the advisers' hospitality room. She will discuss this with Lynn Holley. It was decided that a gift certificate for the JEA Bookstore would be a good raffle item at the event.

G. Swikle made the motion and Jones seconded it that Dave Bennett, the director of the Illinois Press Associa-

tion, be nominated for the national JEA Friend of Scholastic Journalism award. Motion carried. Swikle will handle the nomination.

#### IV. Important Dates:

The next Board of Directors' meeting is at 9 a.m. June 9 Springfield Hilton in the Vista Room on the 29th floor, prior to the banquet.

The fall Board of Directors' meeting is at 1:30 p.m. Sept. 14 at the University of Illinois during the ISHSPA convention.