

IJEA Board Meeting Agenda

9 a.m., Saturday, June 6, 2009 (Illinois Executive Mansion, Springfield, Ill.)

Attendance: Joni Page, Mike Doyle, John Gonczy, Stan Zoller, Jennifer Reiser, Heather Snapp, Sarah Doerner, Susan Tantillo, Randy Swikle, Linda Jones, Lynn Holley, Sally Turner, Barb Thill, Dan Kerns. Guest Kim Filson.

Absent: Cathy Wall, James Tidwell, Carol Smith

I. Call to Order - (Introductions and Special Recognitions) - Sarah Doerner

Cards are being passed around for retirement (Jim Starnes, Herman Albers and Carol Smith) and a wedding (Kim Filson).

II. Approval of Feb. 28, 2009 Minutes - Dan Kerns

Moved by John Gonczy, second by Susan Tantillo. Motion approved.

III. Treasurer's Report/Membership Update - Susan Tantillo

Balance of \$11,276.47. Susan reported that memberships for 2009-2010 are due. Randy will be submitting bills for frames. Sally submitted a bill for the plaques.

IV. Old/Ongoing Business:

(John Gonczy was surprised with a 40th birthday poem and gifts, coordinated by Stan Zoller.)

A. Update on IJEA Awards:

1. "Illinois Journalist of the Year" - Randy Swikle
2. "Administrator of the Year" - James Tidwell: Richard Kirchner, Belvidere North
3. "All State Journalism Team" - Sally Turner, a great group of applicants
4. "Friend of Journalism Award" - Heather Snapp: Bruce Dold, Chicago Tribune

Motion: John Gonczy, second, Joni Paige. Motion carried.

B. Reports or Updates:

1. Illinois Press Foundation - Kim Filson gave an update of activities. A multimedia workshop will be held Oct. 23-25 at Roosevelt in Schaumburg. A stipend for subs may be offered. Also scholarships for the IPF/EIU summer journalism workshop and the KEMPA workshops were given. Also, looking at news literacy with the McCormick Foundation, started by an LA Times reporter who realized that children do not understand where the messages they hear are coming from. So, with the help of others, he came up with a curriculum followed up by a journalist who comes into the classroom. People are being sent to other conferences to hear about how other organizations handle this. Then, next year we will start this, too.
2. ISHSPA 2009 Fall Conference - Lynn Holley, Friday, Sept. 25, 2009. It's a challenge to make it relevant to the industry. Panel: New voices in the media. Discussion followed about ideas for Lynn's conference, including speakers and issues.
3. IHSA Regional and State Competitions - go online to look at the advisory committee minutes. It was discussed that the photography award donated by Tom Winski will be given to the winner of the IHSA feature photo category. The winner will be invited to the All-State luncheon to receive the award. Sally will talk to Tom about the details.
4. Regional Group Activities - KEMPA - Mike gave a report on the camps. Numbers weak right now but Mike and Stan urged people to enroll. Kim Filson offered to help send an e-mail to everyone.
5. IJEA Ex. Director Report - Sally Turner sent around a directory to update—change addresses, phone numbers, etc. She also passed out newsletters. We need to decide the mentor program today. We discussed an adviser of the year, but we need to develop guidelines. Teacher resource day was also discussed. It is a free day held in Springfield and will have CPUs. It is free, but have to register.
6. IJEA State Director Report - Randy Swikle discussed the portfolios and thought they were very well done. He announced the winners and schools. He was very impressed with the work of our winner (Tom) after he read a short story that Tom had published concerning AP

dropout. He competed well in Phoenix—one of our best contenders. A person to watch for in the future.

7. JEA Conferences - Susan Tantillo
 - a. Spring Conference - Phoenix, April 16-19, 2009
 - b. Fall Conference - Washington, DC, Nov. 12-14, '09
8. Workshops:
 - a. Teacher Resource Day, July 24, 2009, Springfield
 - b. KEMPA/NIU Journalism/Yearbook Workshop, July 12-15, '09
 - c. EIU Online Graduate Journalism Courses for Advisers/Teachers

 - d. High School Multi-Media Training Workshop

V. New Business:

A. IJEA Mentoring Program with JEA—Sally stated we have the money for one more mentor. We were hoping for Jim Starnes; he cannot because of date conflicts. Some names were suggested for a replacement. Training is in two weeks. Discussion followed. One of the suggestions was thinking about geography. Barb Thill will approach a person and will get back with Sally. Randy discussed things are going well and he is ready for a new mentee. Randy discussed several ways of getting mentees - advertise on the webpage, newsletter and other contacts. Sarah suggested working with regional organizations. The idea is to spread the mentees message through Randy, Barb Erickson and then to rest of the board.

B. IJEA Awards Committee—Sarah stated we really want to establish guidelines and we have a committee of John G., Susan T. and Melinda Foys to develop the guidelines. In the past, IJEA has presented lifetime achievement awards—a framed certificate—to individuals who have contributed to scholastic journalism and with service to the board. Sarah also mentioned two different areas - include retirement recognitions—a card. The other would be the adviser of the year award through IJEA and then forwarded to national contests. We do not have an official representative as it stands. Sally asked should the Illinois Hall of Fame inductees have national experience/presence to be included? The awards committee will also look at this as well. Should it be national and how will it be defined? Susan discussed the idea of how to deal with yearbook. Dow Jones is newspapers, and we can nominate yearbook through JEA.

C. Illinois Press Foundation - Fourth Estate—Sally discussed the idea of IJEA becoming a member of the Fourth Estate. Sarah overviewed the various levels of participation. Susan asked whom should the membership go to and Kim overviewed how it is done. We will have the executive director receive the mailings. Susan indicated that in the past we have given SPLC \$100 for a framework. Joni Page moved and John G. seconded to sponsor for \$250. Motion carried. Discussion followed to upgrade our contribution to SPLC to \$250. John G. the motion and Stan Zoller seconded. Motion carried.

D. Strategies for Censorship Problems - Sarah overviewed the problems faced by the state and read from the May issue of the Statesman concerning Barb Thill. Randy mentioned Barb was honored with a Freedom of Press award from the McCormick Foundation. Barb gave a brief overviewed on the current state. Sally presented Barb with a mug. John G. indicated how much influence and help Barb has been to him as an adviser. Sarah discussed the concept of supporting local school board members who are friendly to scholastic journalism.

1. JEA's Statement on Prior Review—Randy discussed the JEA's statement and suggested everyone should look it up on his or her webpage. Prior Review sets up the notion we don't trust the advisers and students. Sarah indicated that perhaps we should think about adopting the JEA's Statement as our own. Randy suggested talking about it at a future meeting after everyone has had a chance to read and think about the statement. Randy stated that administrators should have oversight but not prior review. Stan recommended putting a link on our webpage to JEA's Statement. Everyone concurred.

2. Development of IJEA Rapid Response Plan—Stan overviewed their progress to date. He discussed SPLC's handbook and use their handbook on prior review as our template. He will contact SPLC to see if it is okay. Barb suggested also working with the teachers' union (IEA) as well.

3. Establishment of Protocol for Free/Responsible Student News Media—Randy stated the need to have a protocol for advisers and administrators to follow. He talked to Kim F. and McCormick Foundation to create something tangible. Randy indicated that this is likely to be approved through McCormick Foundation. IL Press Association will be the lead agency on this. The IPF wants balance. Legislation is good, but need to also win over administrators and those that sit around them. The next step is Kim, Shawn and Randy will put together a program and by October sit down with school management alliance together so everyone can contribute to the solution. Randy will send updates to the entire board. Sally suggested someone from Stan's committee participate, perhaps Stan. Randy suggested having opponents attend. Kim overviewed a list of potential attendees and asked for anyone else who should be invited. Sally mentioned that James Tidwell wants to hold a mini-summit on the campus this summer to bring together people concerning legislation. Randy mentioned students, parents and administrators have clout. Teachers don't. We want to have the school management alliance not oppose us. Randy indicated we need the help of professionals: IPA and IPF as supporters. Randy indicated that there needs to be a lot of strategies considered. Do we include adviser protection legislation? Sarah indicated that legislation and protocol are a two-fold step. Sarah suggested the following: 1. Recruit for local school boards, 2. Look at JEA's Statement on Prior Review for potential adoption, 3. Stan's group work on response plan guidelines, 4. Protocol meeting, and 5. Student press rights legislation.

4. Student Press Rights Legislation - Check out legislators who might support it.

E. Report of 2009 IJEA Regional Directors Election - Sally Turner—Sally mentioned we had 18 ballots returned, and it was unanimous to reelect Barb Thill, John Gonczy, Jennifer Reiser, Carol Smith, Sarah Doerner. We still need a director for Region 1.

F. Appointment of IJEA At-Large Directors for 2009-2010—Sarah overviewed the directors up for reappointment. Stan Zoller made the motion and Mike seconded to reappoint Susan Tantillo, Randy Swikle, Lynn Holley and Linda Jones. Motion carried.

G. Election of IJEA Officers for 2009-2010—Stan made a motion to maintain the same slate and Barb seconded; motion carried. Officers: President Sarah Doerner, Vice President John Gonczy, Secretary Dan Kerns and Treasurer Susan Tantillo.

H. Any Other New Business—Stan wants to recognize Dave Bennett of IPA who recently retired. Ideas - perhaps at the ISHSPA luncheon with a certificate (Susan) or resolution on behalf of the board (John). Get with Randy or James on the content. Sarah presented Susan with a gift from the board for her years of service with JEA. Susan got a charm for her JEA bracelet.

I. Registration for All State Journalism Team Award Luncheon - 11:30 a.m.

VI. Next Board Meeting - Fri., Sept. 25, 2009 at 1:30 p.m. at ISHSPA Conference - Illini Union (Room TBA) - U. of I. (Lunch 11:20 a.m. - 12:20 p.m.)

Meeting adjourned at 11:24 AM.

Dan Kerns, Secretary